



Founder's District Marketing Report

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Lt. Governor Marketing

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New Clubs

- Div A: Orange County Toastmasters on 9/21/2011
- Div E: Toasters United on 9/29/2011
- Div B: "On The Dot" on 9/30/2011
- Div E: Global Entrepreneur Toastmasters on 10/13/2011

Potential Clubs (Up-to-date details at <http://sites.google.com/site/fdmark2012/clubs>)

Div	Summary
A	Four potential clubs. Two in Santa Ana and Irvine look very promising
B	Four potential clubs all pending response. One potential club in Pasadena decided to move their location outside of our District.
C	Four potential clubs with three in progress.
D	Two potential clubs in Brea and Anaheim pending response.
E	Two potential clubs in progress. Two more in Anaheim planned, but not yet recorded.
F	Two potential clubs pending follow-up. One held a demo meeting with no prospect.
G	One potential club in Laguna Beach pending go-ahead. Held demo meeting.
H	One potential club in W. Covina on hold until after Dec. 2011.

Events

District Marketing Workshop Sept.24, 2011 with 60 people in attendance was very successful. Second District Marketing Workshop is scheduled for **Sat., Feb. 4, 2012** from 9-12 A.M. Club with the most new members (**15**) by Sept. 30, 2011 is **Eclectic Dialectics** in Area E-4.

Club Coach

Two club coaches appointed in Division E for La Palma TM and Golden Seniors On-the-Move.

Youth Leadership Program

City	Location	Contact	Time Frame	Status
Los Alamitos	Youth Shelter	Wes Hoover		Pending
Midway City	American Family Housing	Elisa Roddy	Sept-Oct 2011	In Progress
Mission Viejo	Mission Viejo High	Brad Codd	Oct-Dec 2011	In Progress
Pasadena	John Muir High	Roger Carlson	Sept-Oct 2011	In Progress
West Covina	Walnut Grove JH	Kristin Moushon		Pending
Yorba Linda	Business Office	Kandarp Shah	Aug-Sept 2011	Completed

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October 17, 2011

Page 2

Potential Club Details

Div	Status	Comments	City	Company/Sponsor	Contact
A	Pending	Pending response	Santa Ana	Insultech	Sheri Monroe, My-An Nguyen
A	Chartered	Chartered 9/21/11	Santa Ana	IRS – Orange County TM	Ted Pauw
A	In Progress	Initial contact 10/6/11. will be visiting a club for ideas	Santa Ana	Career College of California	Ren Kessler
A	In Progress	Kickoff meeting 9/17/11. Next mtg. Oct. 15	Irvine	Community - "Lensmasters"	Daniel Cossack
A	In Progress	Charter fee paid 7/1/11. Low attendance	Costa Mesa	Microsoft Store - "The South Coast Tech Forum"	Daniel Cossack
B	In Progress	Follow up by Art on 10/14/11. Renewed interest	La Mirada	Biola University	Kay Henry
B	Chartered	Chartered 9/30/11	Monrovia	Green Dot - "On the Dot"	Lorrie Briscoe
B	Pending	Pending response	San Gabriel	Bolton & Co.	Stacey McCullough
B	Pending	Pending schedules	Arcadia	Methodist Hospital	Art Lim
B	Pending	Pending response	Pasadena	Disney	Mina Mason
C	In Progress	Waiting for HR response	Santa Ana	CoreLogic	Dave Cornelius
C	In Progress	Charter fee paid. Need 4 more members	Garden Grove	NAAAP OC	Philip Hoang
C	In Progress	Looking for place to meet	Westminster	Community-"Let's Do Business"	Kim Hoang
C	Pending	Info meeting 11/21/11	Fountain Valley	Congregation B'nai Tzedek	Gerald Fleischmann
D	Pending	Pending more info	Brea	7-Eleven Stores	Ha Le
D	Pending	Pending schedule	Anaheim	PCI	Jason Herrera
E	In Progress	Sending in charter fee next week. Six people committed.	Buena Park	ADP	Patti Schwebel
E	Chartered	Chartered 9/29/11	Cypress	United HealthCare - "Toasters United"	Penny Edlund
E	Chartered	Chartered 10/13/2011	Industry	FKC Intl. - "Global Entrepreneur TM"	Krish Krishnamurthy
E	In Progress	Planning Speechcraft for 10/22/11. First meeting 9/17/11	Cypress	Community-Cypress Library	Robin Itzler
F	In Progress	First meeting 10/4/11. No prospective member attended	Tustin	Community	Sonja Powell
F	Pending	Pending decision to go ahead	Irvine	EMCOR Services	Jasmine Gin
F	Pending	Pending details on date and location	Irvine	Irvine Chamber of Commerce	Michael Waiters
G	Pending	First meeting 8/9/11. Pending go ahead	Laguna Beach	Prudential Realtors	Jim Vermilya
H	Pending	On hold until after Dec.	West Covina	Holiday Retirement community	Ed Mihalka, Steve Wathen