

FOUNDER'S DISTRICT EXECUTIVE COMMITTEE
MEETING MINUTES
May 23, 2012

The DEC meeting was held at Crystal Cathedral's Tower of Hope, 11900 Lewis St, Garden Grove, CA

- The meeting was called to order by District Governor, DTM, Wes Hoover at 7:00 pm.
- Mary Conway, ATMG, ALB, Area F-3 Governor, led the pledge.
- Gwen Earle, presented the inspiration.
- Chris Porter, CC, ALG, Area F-2 Governor, read the District Mission.

District Governor, Wes Hoover, DTM

- Welcomed attendees. Stated that tonight is our last DEC meeting of the current Toastmaster year.
- Announced the makeup of the DEC and stated that only members were allowed to speak in debate, make, second or vote on motions.
- Thanked Division F and G for hosting the meeting.
- Asked Carolynn Bramlett, DTM, District Secretary for a quorum report. She stated we needed 28 District Officers for a quorum and we had 33.
- He asked members to look at the agenda which was on their tables. There being no changes, the agenda was approved.

Featured Presentation

Ede Ferrari-D'Angelo, DTM, PDG, gave an educational presentation "Recognition Program Revisions."

The highlights included

- Districts, Division and Areas have been following our current Distinguished Program since 1999.
- Beginning July 1, 2012, new revisions to the program will become effective. These revisions to the area, division and district level recognition programs will increase the focus on quality and distinguished clubs, while creating strong vertical alignment.
- Besides focusing on quality, the new program will focus on member satisfaction.
- Opens up for all districts to become President's Distinguished.
- New Division Governors will promote the new Distinguished Program throughout the year and work closely with their Area Governors to meet the basic qualifying requirements so the additional levels of recognition can be reached.
- Dan Cossack, DTM, has agreed to be the new PRO for next year and will work closely with all levels to promote and work toward the success of the new program.

District Governor, Wes Hoover, DTM

- District Governor, Wes Hoover, presented Ede with a certificate of appreciation from the University of Phoenix, for her work on organizing their first and successful School of Business Expo held recently.

- Asked members to review the minutes from the February 29th DEC meeting. There being no changes, Ede Ferrari-D'Angelo, DTM moved the minutes be approved. Victoria Dotson, DTM, LGET, seconded the motion. The minutes were approved as presented.
- Tonight forms for Toastmaster of the Year, Area Governor of the Year and Division Governor of the Year will be emailed to everyone. Please make your nominations.

Division Reports Highlights

Division A Governor, Siri Payakapan, DTM, reported:

- When one more club charters, Division A will be President's Distinguished (they are currently Select Distinguished).
- To help boost contest attendance, they gave a gift certificate to the club that sent the most members to contests.
- They gave certificates to clubs that became Distinguished, Select Distinguished or President's Distinguished.
- 4 clubs are President's Distinguished; 3 are Select Distinguished; 1 Distinguished.
- Challenges remain:
 - Motivating clubs to participate in Toastmaster activities beyond the club level.
 - Retaining members and attracting new ones to maintain charter strength in some clubs.
- Acknowledged Jason Brady, CC, ALB as the Division A Governor, elect.

An electronic copy was submitted to the District Secretary.

Division B Governor, Ligia I. Molina, DTM, reported:

- First Division to become President's Distinguished in Founders District.
- Nine clubs have won a new banner. They were honored at the Area/Division Council meeting 4/2/12.
- The newsletter, "*A Journey to Excellence*" continues to be published monthly.
- Clubs that are struggling with low membership continue to recruit new members.
- Money left over in treasury will be used to recognize outstanding Division leaders and distribute educational materials.
- Acknowledged Lorrie Briscoe, ACB, ALB, as the Division Governor, B elect.

An electronic copy was submitted to the District Secretary.

Division C Governor, Wendy Lam-Tran, DTM, was absent. Jack Schmidt, Division C Governor elect presented the report.

- Areas C-3 and C-4 each chartered a new club.
- We are losing two clubs.
- Clubs low in membership are working diligently to increase their membership.
- Club 100 – The Century Club is merging with Cross Point Club in Fountain Valley.
- The surplus funds in our Treasury will be spent on rewards, educational materials and celebrations.

An electronic copy was submitted to the District Secretary.

Division D Governor, Silvia Swigert, ACS, ALB, reported:

- Four of the five Areas are Distinguished.
- We have 8 Distinguished clubs: 5 of are President's and 3 are Select.
- We have five active new club sponsors working with new clubs.
- The Division technology and public relations staff completed three Mailchimp campaigns with the help from the division tech team.

An electronic copy was submitted to the District Secretary.

Division E Governor, Krish Krishnamurthy, ACB, ALB reported.

- Area E-2 will be President's Distinguished.
- All seven clubs in E-1 should be Distinguished by June 15th.
- We have 8 clubs that need club coaches because of low membership.
- Acknowledged Division E Governor elect, Jennifer Elam, CC.

An electronic copy was submitted to the District Secretary.

Division F Governor, Neshat Motallebi, ACS, CL, reported.

- Vineyard Journeys and Highways to Success have reached President's Distinguished.
- 15 clubs are Distinguished or better.
- 69 educational awards have been earned by club members.
- Division goals continue to include membership building and retention.
- Next Division Council meeting will celebrate awards and lessons learned.
- Acknowledged Division F governor elect, Robert Acosta.

An electronic copy was submitted to the District Secretary.

Division G Governor, Sushma Rajput, ACB, ALB reported.

- 7 clubs earned a new banner for achieving 5 DCP goals by Dec 31st.
- 3 Areas are Distinguished.
- 87 educational/leadership awards have been earned by club members.
- Challenges continue to be to build and maintain club membership.
- Division goals continue to be to encourage members to step up and participate outside the club at Area, Division and District levels.
- Acknowledged Division G Governor elect, Kevin Graham.

An electronic copy was submitted to the District Secretary.

Division H Trey Stroud, ACS, ALB was absent. Chandra Molleti, Division H elect, presented the report.

- Thanked Wes, Victoria and the rest of the District team for their leadership.
- Thanked the Area Governors for their dedication and leadership this year.
- All Area Governors are making notes for incoming Area Governors to help them "hit the ground running" next year.
- Area H1 has reached Distinguished status with H3 to become Distinguished by month end.

- Low membership continues to be a big challenge for many clubs. The Area Governors continue to work on this.

An electronic copy was submitted to the District Secretary.

District Officer Reports

Doug Bowers, ACS, CL, District Treasurer, reported.

- Thanked Debbie Morales, the Queen of the Treasurer's Committee.
- This was the same report as presented at the May 5th Spring District Conference Business Meeting.
- Reminded us that on the Revenue side, a variance on the positive side is good while on the Expense side a variance in the negative is good.
- We have a positive \$13,135 to date.

An electronic copy was submitted to the District Secretary.

Neel Sirosh, DTM, Public Relations Officer, reported.

- Acknowledged and thanked all the Public Relations Officer Committee Chairs for their dedication and hard work in making this year a successful one.
- eNewsletters continue to be published monthly with second hardcopy Founder's Journal published in January 2012. 24 articles have been published in these newsletters/journals between Nov 2011 – Apr 2012.
- Avis French continues to need judges for outside events.
- Articles or ideas for articles can be sent to Patricia Adelekan p_adelekan@yahoo.com or PRO@foundersdistrict.org.

An electronic copy was submitted to the District Secretary.

Lieutenant Governor of Marketing, Harry Yan, DTM:

- We have chartered 11 new clubs.
- There are 22 prospective clubs in progress and 17 have already paid their charter fees.
- We project a total of 20 new clubs by the end of June 2012.
- We are behind 8 clubs and 597 members.
- The top three Divisions with new members are: G with 282; B with 279; and E with 223.
- 15 clubs received a free manual for meeting the Membership Dues Challenge.

An electronic copy was submitted to the District Secretary.

Lt. Governor Education and Training, Victoria Dotson, DTM:

- In reaching our District Goals: CCs, we are ahead by 14; ACs, we are ahead by 77; Leadership awards have been met but keep them coming!
- 14 clubs achieved Presidents Distinguished by May 5th.
- As of May 18th: 22 clubs are Distinguished; 20 are Select Distinguished; 24 are President's Distinguished.

- Members achieving their CC before June 30th will receive a free advanced manual. The member or club officer or area governor will need to send an email to lget@foundersdistrict.org to request the advanced manual of choice.
- LACE will be held June 9th at Chapman University and June 16th at Biola.

District Governor, Wes Hoover, DTM

“Obstacles are those things that become visible when we take our eyes off our goals.” Henry Ford.

- Congratulations to Division B on reaching President’s Distinguished and Division A for reaching Select Distinguished.
- Currently the District is down 8 clubs and 590 memberships. We can still make our goals.
- We’ve enlisted the help of Past District Governors Club and other PDGs to assist us in reaching out to new clubs and offering guidance to struggling clubs.
- Continue to work with your clubs in holding Open Houses; following up with visitors to club meetings, contacting past members, holding club membership building contests.
- Triple Crown members were acknowledged: Patricia Adelekan, Kevin Graham, Dan Cossack, George Day, Chris Gregory, Jason Brady, Harriet Kohorn and Linda Jaeckels

An electronic copy was submitted to the District Secretary.

New Business/Announcements

- New visitor books have a place to check off after you’ve followed up with the visitor.
- Victoria Dotson gave us the goals for next year based on the new Distinguished Area, Division and District guidelines.
- Victoria asked that potential Area Governor applications be sent to her as soon as possible.
- Wes announced Founders is the 19th District in the world!
- Silvia Swigert, ACS, ALB, Division D Governor, announced Mike Morales, DTM is the Division D Governor elect.
- Collette Gardner, DTM, PDG, announced District Officer installations will be Thursday, June 21st.
- Diane Beall said online registration for LACE is ready.
- Jennifer Elam, Division Governor E elect, presented Alexander Ruiz with a plaque for his outstanding service, guidance and support of clubs and Area E2.
- Wes thanked his team for all their work and support this year. He had a great time; Thank YOU.

Adjournment

The DEC Meeting was adjourned at 8:24 PM.

Respectfully Submitted

Carolynn J. Bramlett

Carolynn J. Bramlett, DTM
Founders District Secretary