

# **ELECT JOHN MUSE FOUNDERS DISTRICT LT. GOV. MARKETING**



## **QUALIFICATIONS**

- **Experienced Toastmaster since 2002, DTM**
- **Proven Servant Leader**
- **Division C Governor, 2010-2011, will be President's Distinguished**
- **In Fall, 2010, had 100% of club officers trained, led all Toastmasters**
- **Number of Distinguished Members in division led all of Toastmasters**
- **Has served in all club offices, 2003-2010**
- **President of Club 6641, President's Distinguished, 2009-2010**
- **Helped Club 6641 obtain 24 new members during one year**
- **Served as Area C-2 Governor, 2004-2005**
- **Served as Division C Treasurer, 2005-2006**
- **Serving as Division A Speechcraft Chairperson, 2009-2010**
- **Helped La Palma Toastmasters charter, and was a club mentor**
- **HPL project, Guide for Speechcraft helped many clubs**
- **Has successfully run own business since 1983**
- **Made successful presentations in China and Kyrgyzstan in 2009**
- **Able to effectively lead teams to victory**
- **Has led demo meetings for new clubs**

## **PLATFORM**

- 1. Work with District Officers to help Founder's District lead all of TI**
- 2. Listen to and implement the desires of the district membership**
- 3. Encourage the use Speechcraft workshops to increase membership**
- 4. Use social media and texting to improve District marketing**
- 5. Improve club coach, sponsor and mentor programs**
- 6. Establish marketing plan for clubs named for cities**