



Give me a Minute of your Time

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the One Minute Message Organizer

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Tag Line: _____

Type of Promotion: YOUR Event YOUR Club YOUR Message YOUR Product

More than your classic "elevator speech," your One Minute Message is designed to help you articulate a message that delivers optimal results. Most everyone will indulge you, by giving you a minute of their time. In that brief moment, you will **EXCITE** (their curiosity), **ENLIGHT** (by giving them a pleasant taste of information), and **IGNITE** (by giving them the call to action). Forget IQ (intelligence quotient), you are about to drive YOUR PQ (persuasion quotient) through the roof! Now, you're ready to go from good to **AWESOME!**

Excite Em'

Enlight Em'

Ignite Em'
