

## Founder's District Council Report April 22, 2017

Diana Dee, DTM Club Growth Director (South)

# Founder's District DEC

Club Growth Report (South)

#### **Completed**

- 12 new clubs including:
  - Employees of the City of Newport Beach Club, Newport Beach (Area J1)
  - Century 21 Realty Masters Club, Norwalk (Area E-2)

#### Recognition

- Lori Shapiro, DTM, for great effort on starting new clubs
- David Hosmer, CC, CL, for his continuing work with new lead —Blizzard Entertainment
- John Barry, ATM, CL, who consistently volunteers to help with information, lunch and learn, and launch meetings

### **Issues** (for both North and South.)

- Unpaid Clubs As of April 16, as many as 24 clubs (those expected to renew) have not completed April payments for at least 8 members (at least 3 must be continuing members).
- Paid Clubs Needs 3% net increase, from 231 base, to achieve Distinguished District. Added 12 so far, but expect to lose 16 clubs. Theoretically, if all clubs pay the required dues by June 30, 2017, we are at 227 club, needing 11 more new clubs by June 30 to reach Distinguished status at 238 clubs.
- Membership Payments Need around 1,500 payments to reach Distinguished.

#### In Progress

Expecting 4 new clubs in the South.

#### **Upcoming Events**

 Celebration Party - evening of Saturday, May 6. Free admission for members of a club that achieved "Talk Up Toastmasters." Other member or guest may register and pay \$5 at the door. See the Founder's District Calendar for more details and for the link to register to attend.