



Michelle Bender, DTM  
PR Manager

## Public Relations Manager Report

### Completed

- Participated in the PRM conference calls with other local PRMs and Advisor, Linda Rhea to share information and best practices.
- Social media team conducted 4 social media training events, the last one conducted by Jennifer Kwan on Maximizing Toastmaster Resources on April 12. Link to presentation, which includes links to her video: <https://goo.gl/YKT2k7>
- Founder's District newsletter published in March – go online to view the newsletters: <http://www.foundersdistrict.org/newsletter> (last newsletter to be published in June).
- Founder's TV – Many videos in progress – check on-line for new videos: <http://www.foundersdistrict.tv/>. The video team continues to make excellent videos.

### Recognition

- Avis French / Trey Stroud assisting local organizations to locate judges for their events. Completed events at OC Academic Decathlon, LA Academic Decathlon and many others.
- Vernon Budinger Social Media Chair has completed 3 social media workshops: Social Media for Clubs, Using Meetup, and Generating Leads with Facebook.
- Vernon Budinger has been posting updates on the Facebook page to promote events in the District. Be sure to like our page: <https://www.facebook.com/FoundersToastmasters/>
- Silvia Swigert/Vernon Budinger – Presented excellent and informative Meetup workshop. Vernon put together a Meetup instructional video to show members how to join Meetup and access the club pages.
- Dan Cossack – Webmaster – created new updates to [my.foundersdistrict.org](http://my.foundersdistrict.org). Be sure to log in and check out all the new features.
- Victor Broski, Speakers Bureau of OC has made progress in organizing and publicizing the OCSB's meetings at Huntington Beach Community Church: <http://ocspeakersbureau.com/>

### In Progress

- Founder's District Conference and Hall of Fame brochures.
- PR Awards – Will be awarding the Diamond Web and Founder's Film awards at the Hall of Fame Dinner at the Founder's District Hall of Fame Dinner on Friday, April 21.
- Newsletter articles due May 10 for the June issue.

### Upcoming Events

- April 21-22 – Founder's District Spring Conference at Sheraton Cerritos.
- May 6 – Pizza party for those clubs who earned the Talk Up Toastmasters award.
- May 13 – Ignite Event with Fireball Tim at LA Racing in Irwindale (invitation-only event).
- Check [www.foundersdistrict.org/calendar](http://www.foundersdistrict.org/calendar) for other upcoming events.

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